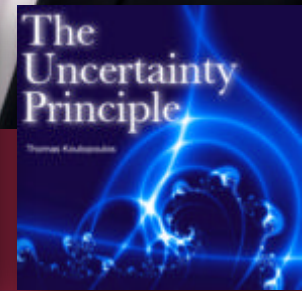


# Tom Koulopoulos

## Virtual Keynotes

### Two New Keynotes

Reimagining Healthcare  
The Uncertainty Principle



Tom has been delivering online keynotes, webinars, and events since 2001. From pre-recorded video to custom live workshops we have a full in-house studio and production capability for every online event. Whatever your budget, chances are we can work with you to create an engaging, entertaining, and insightful keynote.





## Choose from Five Formats Depending on Your Needs

- 1 Webinar** - Delivered live via voice and/or video, Webinars are the most affordable option. However, with the use of our in-house studio and remote capabilities we can deliver high quality audio and live video.
- 2 Pre-recorded Keynote Video** - We have a library of existing keynotes that we you can private brand with your logo for a program.
- 3 Custom Pre-recorded Keynote Video** - Want to add some specific content just for your audience? We can build a custom video just for your audience and event.
- 4 Livestreamed Keynote** - Tom can deliver a live video stream from our studios. You can select the setting from modern office to a book-line library. We can even use you logo and theme as a green screen backdrop.
- 5 Live Workshop** - Tom can deliver an interactive workshop with live video, allowing all participants to see each other, for up to 30 participants in geographically dispersed settings.

## Virtual Keynote

### Topics:

#### Uncertainty

How to survive, lead, and thrive in an era of relentless change.

#### Healthcare

A brilliant look at the healthcare crisis and how to save it from collapse.

#### Innovation

Creating new business models that are redefining the future

#### Artificial Intelligence

The reality behind the promise of AI and ML

#### Digital Transformation

Building digital organizations and business ecosystems

#### The Internet of Things

A look at the evolution of ubiquitous technology in the

#### Scenario-based Planning Workshop

A live and interactive event using specialized tools for product, innovation, and crisis planning.

All of Tom's online keynotes can be customized to your audience's specific requirements, interests, and industry.

Get Ready for WOW!



Tom's 13 books, translated into 10 languages, cover an amazingly broad range of topics that reflect his deep knowledge of business and technology across all industries. From the future of technology to the way we will live, work, and play. Tom's predictions have been prescient.

Contact:

"Wow, I've been producing meetings for over 20 years, and I've never had the pleasure of working with a more professional, flexible and accommodating keynote speaker than Tom Koulopoulos. His ability to adapt his presentation, including significant research was extraordinary. His engaging performance style is strictly top-tier, communicating complex information in an easily understood manner. If you ever have an opportunity to work with Tom, jump at it! You won't be disappointed.

Kevin Cumiskey,  
 Producer/Creative Director,  
 Lehrhoff Productions



# A New Keynote from Tom Koulopoulos

## Healthcare on the Precipice



COVID-19 has brought healthcare to the verge of systemic failure as hospitals struggle to keep up with the enormous and fast accelerating demands being placed on them.

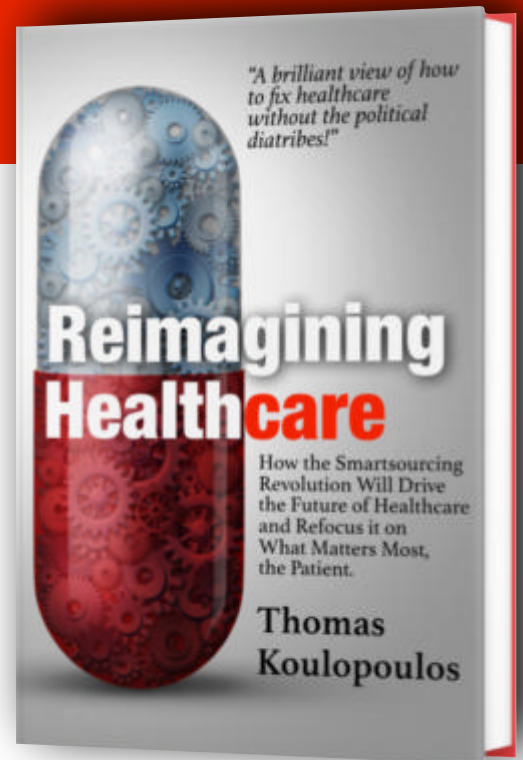
Vital equipment needed by healthcare workers has been quickly depleted. Delays in viral testing have exposed millions and made it especially difficult to project the trajectory of COVID-19.

Burdened by administrative costs that account for over 30% of all healthcare spending, the steady disappearance of community hospitals which are the first and often only line of defense for most of the population, and a severe shortage of primary care physicians, healthcare has been teetering on the edge of catastrophe for decades.

While this isn't the wake up call any of us would have hoped or asked for, COVID-19 is an opportunity to finally reimagine the sort of healthcare system we need.

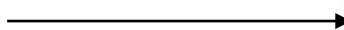
Reimagining Healthcare takes a hard, honest, and practical look at how we can bend the arc of healthcare towards a system that significantly improves outcomes, drives out administrative friction, and provides a patient-centered model that can be scaled into the next century to become a role model for every nation.

Based on his upcoming book, Reimagining Healthcare is powerful, honest, and eye-opening keynote that offers solutions and hope for the future of healthcare.



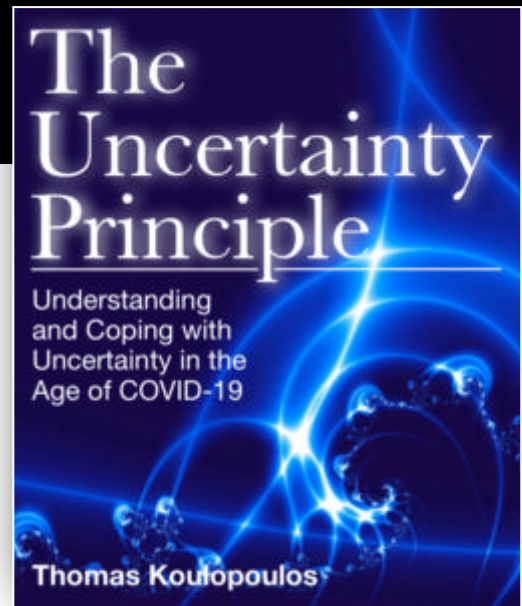
— Coming May 26th —

Watch the Trailer at  
[Reimagining.health](https://Reimagining.health)



# A New Keynote from Tom Koulopoulos

## Navigating Uncertainty



A certain world may be what we want and what we wish for but it is not what we need and it is not what we have.

Uncertainty itself is not the enemy.

Download the ebook <https://bit.ly/delphi-covid>

Rather, history bears out that a climate of uncertainty creates some of the greatest opportunities and periods of innovation, which are quickly followed by periods of high prosperity. Many of today's most successful companies, such as FedEx, Apple, Microsoft, and Amazon, were found or forged in times of high socioeconomic uncertainty. Consider that Apple's iPod and iPhone were launched in 2001 and 2007, two of the worst economic periods in recent history.

Often it takes a crisis of extreme proportions to bring us to the brink of breakthrough opportunity. Ironically, uncertainty often spurs creativity that is impossible to find in times of prosperity. It is a human condition that we do not feel the hunger of innovation as keenly when our bellies and wallets are full.

In this keynote Tom will provide both a context for understanding uncertainty and a tool set to use in navigating it. This topic can be delivered as a webinar, keynote, or interactive workshop. The material can be customized to the specific set of needs and issues of the audience or organization. Tom will use a methodology for scenario-based planning that he has used across industries with executives, leaders, and boards of directors to help them build confidence and new product or services with which to navigate period of high uncertainty.