

# Tom Koulopoulos

## The World's Leading Digital Futurist

"When I prep for a Keynote to an audience, large or small, I remind myself that they are collectively investing hundreds or thousand of person-hours just to listen to me. I always want to respect, honor and reflect that commitment in the quality and value I deliver!"

Tom Koulopoulos



tkspeaks.com



From audiences of more than 5000 to intimate gatherings of a few dozen, Tom provides a tour-de-force that challenges attendees and leaves them with memories and tools that they will use for a lifetime.

Tom Koulopoulos is Chairman and founder of Delphi Group, a 30-year-old Boston-based think tank named one of the fastest growing private companies by Inc. Magazine. He is also the author of 13 book,

an [inc.com](http://inc.com) columnist, the past Executive Director of the Babson College Center for Business Innovation, the past director of the Dell Innovation Lab, and a professor at Boston University, .

His insights have received wide praise from luminaries such as the late Peter Drucker, the father of modern management; Dee Hock founder of Visa International, and Tom Peters, who called his writing, "a brilliant vision of where we must take our enterprises to survive and thrive."

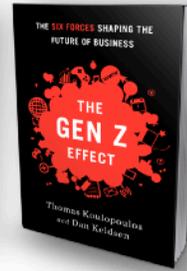
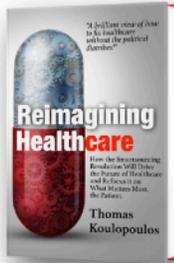
According to Tom's mentor Peter Drucker, Tom's writing "makes you question not only the way you run your business but the way you run yourself."

**THAT WAS THE BEST PRESENTATION I'VE EVER HEARD – INCLUDING ALL OF THE TED TALKS I'VE BEEN TO.**

- Steve Wozniak, co-founder Apple



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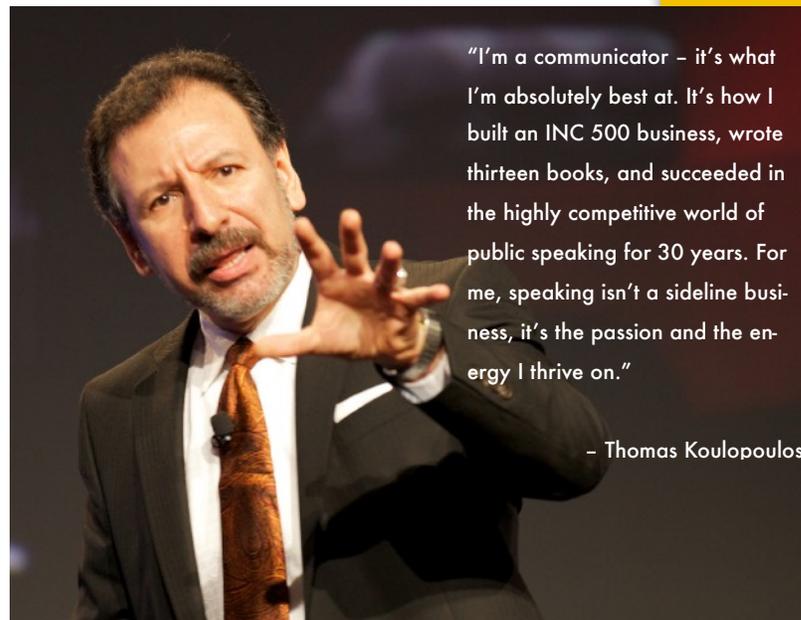


Tom's 13 books, translated into 10 languages, cover an an amazingly broad range of topics that reflect his deep knowledge of business and technology across all industries. From the future of technology to the way we will live, work, and play Tom's predictions have been prescient.

### Tour-de-force Keynotes

Tom Koulopoulos provides a tour-de-force combination of energy, deep knowledge, business insight, and humor in a keynote package tailored for each audience. His passion for understanding the implications, challenges and opportunities of leading edge trends weaves a rich tapestry of story telling and a compelling vision of the future. He explodes on stage with incredible presence and passion both for his topic and his audience. Attendees often comment on how well choreographed and yet amazingly spontaneous and energizing Tom is on stage.

Whether it's kicking off an 8am Keynote to 5000 bleary eyed conference goers in Vegas or entertaining an after dinner crowd of CEOs in Aspen, Tom is able to adapt to the group and create an atmosphere ideally suited to their mood, background and level of understanding.



"I'm a communicator – it's what I'm absolutely best at. It's how I built an INC 500 business, wrote thirteen books, and succeeded in the highly competitive world of public speaking for 30 years. For me, speaking isn't a sideline business, it's the passion and the energy I thrive on."

– Thomas Koulopoulos

### Keynote Topics:

**Innovation** Creating new business models that are redefining the future

**Artificial Intelligence**

The reality behind the promise of AI and ML

**Digital Transformation**

Building digital organizations and business ecosystems

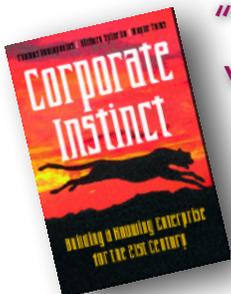
**The Internet of Things**

A look at the evolution of ubiquitous technology in the

**The New Economics of Tech** How Everything as a Service is Transforming tech and business

**Hyperconnectivity** How to leverage 5G and the era of universal connectivity

All of Tom's keynotes are customized to your audience's specific requirements, interests, and industry.



"Tom Koulopoulos' 'Corporate Instinct' provides a brilliant vision of where we must take our enterprises to survive and thrive."

Tom Peters, Industry Guru





## Testimonials



To say that Tom makes an impression would be the understatement of the century. His accolade would fill volumes. But to make it easy we've included some snippets from the many testimonials about Tom's dynamic, engaging, and inspirational style and message. Of course, feel free to read all of the quotes on the following pages.

*A fantastic speaker! – Beyond thrilled with Tom! – Tom was fantastic on stage!*

*Thoroughly enjoyed his speech and on stage energy. – Received rave reviews.*

*Highly recommended—without hesitation—dynamic and inspiring*

*One of the best speakers we've had! – Hit it out of the park!*

*Nothing short of incredible! – Audience feedback was outstanding!*

*Everyone was inspired and elevated by your talk!*

*Breadth of knowledge coupled with his podium panache are no doubt the reasons why he is one of North America's most sought after speakers!*

*Inspired by his breadth of knowledge and his passion for making us all better!*

*Cannot tell you how many of our attendees commented on how well you hit the mark!*

*Immensely engaging, entertaining, dynamic and thought provoking!*

*Your message and timing was perfect and your presentation was their favorite!*

*Wowed our crowd of nearly 9000!*

*His phenomenal presentation has set a new standard for keynote speakers!*

*We should be so lucky to find someone of such caliber in the future!*

*The best presenter I've seen in 26 years!*

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## Get Ready for WOW!

*“Wow, I’ve been producing meetings for over 20 years, and I’ve never had the pleasure of working with a more professional, flexible and accommodating keynote speaker than Tom Koulopoulos. His ability to adapt his presentation, including significant research was extraordinary. His engaging performance style is strictly top-tier, communicating complex information in an easily understood manner. If you ever have an opportunity to work with Tom, jump at it! You won’t be disappointed.*  
*Kevin Cummiskey,  
Producer/Creative Director,  
Lehrhoff Productions*



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Tom was a fantastic speaker for our annual meeting of leaders from across North America. It was truly remarkable how enthusiastic and engaging he was throughout the duration of his presentation. We especially appreciated his visionary approach to behavioral, cultural and technological changes that cannot be ignored. Tom motivated us to think beyond how we run our utilities to how we must personally embrace disruption in order to support one another and drive innovation. He is an excellent choice for any company wishing to remain grounded by sound business fundamentals while succeeding in the digital age. - Karen McCarthy, Vice President, Communications and Corporate Affairs, Fortis Inc.

We were beyond thrilled with Tom's presentation. The audience loved it! - Whitney Honold, Associate Director Fisher College of Business, The Risk Institute, Ohio State University

The team thoroughly enjoyed his speech and on stage energy, it was exactly what our program needed! -Lauren Hogg, Marketing and Events Coordinator, Stream Realty Partners

Tom was fantastic onstage and a complete professional to work with from beginning to end. Our participants ranked him as one of their favorite speakers of the entire event. I'd highly recommend him to anyone looking for a dynamic speaker to not only put on a fantastic performance, but also to educate their audience on the workforce trends we all need to be prepared for. - Veronica Gage - Director, Brand Activation, Cybereason

Finding a speaker who can connect with a relevant and engaging topic is a challenge. You met that challenge head-on and exceeded our expectations.

Your dynamic message on the future of connectivity and digital citizenry was on point with our audience of more than 3,000 attendees. Your keynote received rave reviews from our client base; it was our highest rated opening session in recent years. Attendees repeatedly referenced your message, and some even quoted you throughout the conference.

Thank you for listening to our objectives, understanding our mission and key messages, and delivering a presentation that was tailor-made for our audience.

We would highly recommend you, without hesitation, as a dynamic and inspiring speaker.- Samantha Crosby, Chief Marketing Officer, Tyler Technologies

Tom is one of the best speakers we have had at one of our Events. His energy, confidence, style, thought provoking comments thoroughly engaged the Executives in his talk. He left us all with an entirely new lens to strategically drive innovation'. - Nancy Splaine, Vice President and General Manager, Connecting Point Marketing Group

Thomas hit it out of the park, really great content, delivery and connection with the audience. - Brian Mantel, VP of Research and Marketing Development, Federal Reserve Bank of Chicago

It was nothing short of incredible. The manner in which he was able to work in our core values and Navigating Life program was masterful. His presentation set the tone for the rest of the day and to a person, we felt he was spectacular." - Gregory Morris, Vice President of Marketing and Communications, Nu-Path, Inc.

Thank you Tom for a great closing keynote at our recent summit, your presentation was a perfect way for us to finish the event. The presentation was relevant, thought-provoking, inspiring and very entertaining. The audience feedback was outstanding. I hope to see you again at future Gartner events". -Shane O'Rourke, Director, Program Management, Gartner Events

I want to sincerely thank you for taking the time to join us on Monday and delivering an awe-

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## Energy Enthusiasm Engagement

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any company wishing to remain grounded by sound business fundamentals while succeeding in the digital age

- Karen McCarthy, Vice President,

Fortis Inc.

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some presentation on Tuesday morning. Everyone who attended was inspired and elevated by your talk. You were the highlight of the event, and I am very appreciative. -Ron Dupler | CEO, GreenPages

Tom played a key role in the winning formulae. Not only did his keynote speech receive accolades but in his key role as moderator he adroitly provided much needed linkages in the diverse subject matter. Tom's breadth of knowledge coupled with his podium panache are no doubt the reasons why he is one of North America's most sought after speakers." - Pat Griffith Director, Business Processes and Information Division Hill & Knowlton Canada Ltd., Treasury Board of Canada

In contrast to other keynote speakers, your willingness to engage with us prior to our conference to insure that your keynote was relevant to our diverse audience was greatly appreciated. Your high energy keynote and interactive session on the rapidity of change and generational differences of engaging and working through complexities were relevant and well received by the audience, setting a great tone for the conference. It was great working with you. Thanks. - Mark R. Gustafson PhD, Interim Director, University of Nebraska Rural Futures Institute



It was indeed our distinct privilege to have Tom interact with our audience of 120 invited C-Suite executive guests from some of the largest retailers and premier solution provider companies in the world. The Global Retail Marketing Executive Leadership is recognized as the gathering place for tremendous thought leadership and inspiration for company leaders in the future. Tom's provocative insight into how emerging technology will impact our industry and how leaders can better connect with their customers and employees for sustained growth, was one of the highlights of the Forum. Inspired by his breadth of knowledge and his passion for making us all better!" - Stephanie Fischer, President & Chief Executive Officer, Global Retail Marketing Association

"Your talk was engaging and inspiring! The insights you offered encouraged and motivated our guests to persevere in their support of successful business operations which must be delivered in today's environment." Dennis Wisnosky US Department of Defense Chief Technical Officer and Architect

"I cannot tell you how many of our attendees commented on how well you hit the mark in your observations. Your presentation made a huge impact on the attendees and, as our first presentation of the day, set a great tone for the remainder of our program." Pauline A. Sleeks Marketing Manager DoxSys, Inc

"Your presentation was immensely engaging, entertaining, dynamic and thought provoking. We all came out in awe of the pace of change and the intoxicating and alluring nature of technological advances, and the impact it has on our culture and lifestyle. You certainly did an outstanding job in keeping the audience attentive and engaged. Many attendees reflected on your presentation and rated you as one of the top presenters in their experience." Manuel A. Garcia, P. E. Associate Director Construction Industry Institute

"Thanks so much for participating in the Intel Marketing Summit. The event was quite successful due in large part to your involvement. I really appreciate the time and effort you put into your presentation." Terry Scales Marketing Excellence and Operations, Intel Corporation

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## Custom Content

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Mark R. Gustafson PhD, Interim Director, University of Nebraska Rural Futures Institute

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"On behalf of Microsoft, we appreciate you joining us on Monday June 6th and presenting at the largest engineering event at Microsoft. The talk was very well received and you had a great message that will continue to resonate with our engineering community." Hazem Abolrous, Product Manager Microsoft

"Tom Koulopoulos delivered the opening keynote for HP . We had a great experience working with Tom. He was flexible, insightful and an excellent presenter. Tom exceeded our expectations." Joanne McMenoman, Marketing Manager Hewlett Packard

"Tom is a very dynamic and engaging speaker who makes you think. His perspective on technology and innovation is compelling, particularly how the impact of technology is more about changing human behavior than the technology itself. He provided substantial food for thought to a diverse audience, and prompted some exciting discussion in the sessions that followed. I highly recommend him." Rod Armstrong, Vice President of Strategic Partnerships, AIM Institute



"Awesome job. Your message and timing was perfect and your presentation was their favorite." Dave Bennett VP, Axway

"Tom conducted a very engaging session for the Gartner CIO Leadership Forum attendees helping them consider new approaches to innovation - it is still a session they talk about to this day." Dawn Gudelis Senior Director, Global Event Operations Gartner Executive Programs

"Tom Koulopoulos wowed our crowd of nearly 9000. He was our first speaker of the morning and his enthusiasm combined with his insightful remarks on innovation set the tone for the entire day. I would highly recommend him for anyone looking for a knowledgeable speaker. " Tino J. Mantella President, Technology Association of Georgia

"Another fabulous, thought-generating experience! I know it's all about virtual now but seeing you in person outweighs any video or remote delivery. Had so many folks pull me aside to thank ILTA for bringing you back. Unplugged is the way of the future for sure. Thanks for making our conference that much more memorable by reprising your innovative views of current and future. Hope to see you again in ILTA's future!" Maureen Babcock, ILTA Vice President and co-chair

"Tom's phenomenal presentation has set a new standard for keynote speakers at any of our conferences going forward. Tom was extremely dedicated throughout the entire process - from preparing for his speech with three one-hour phone conversations with the Executive Director and Chairman of the Board, to understanding our particular organization's purpose and the members' needs, to attending the reception the night before to meet and interact with the audience, and last but not least, to the enthusiasm, humor, intelligence and motivation he brought to the stage! We should be so lucky to find someone with such caliber in the future - if only we could use the same keynote year after year! Sarah Cavicchi Executive Director, In-House Agency Forum

"I cannot tell you how many of our attendees commented on how well you hit the mark in your observations. Your presentation made a huge impact on the attendees and, as our first presentation of the day, set a great tone for the remainder of our program." Pauline A. Seleski, Marketing Manager, DoxSys, Inc.

## Insight & Enthusiasm

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Tino J. Mantella CEO,  
Technology  
Association of  
Georgia

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Tom Koulopoulos of Delphi played a key role in the winning formulae. Not only did his keynote speech receive accolades, as evidenced by the attendee questionnaire, but in his key role as moderator for the two panels he adroitly provided much needed linkages in the diverse subject matter. Tom's breadth of knowledge coupled with his podium panache are no doubt the reasons why he is one of North America's most sought after speakers." Pat Griffith, Director, Business Processes and Information Division; Hill & Knowlton Canada Ltd., Treasury Board of Canada

Tom is an outstanding presenter with a firm grasp of the material." Chuck Seeley, Intel

Tom is an exceptional master of ceremonies, whose thoughtful remarks pull it all together. Thanks!!" Susan Saraidaridis, Harvard Business School

"Tom Koulopoulos is a very insightful thought-leader whose observations, opinions and forums provide clarity in a sea of change." Ken Carpenter, CSC

"Tom Koulopoulos is a captivating speaker who brings a wealth of knowledge and vision into the presentation." Mike Mandziara, Accenture

"Tom Koulopoulos is a powerful speaker. His presentation style captures your interest, leading to the absorption of new information." Lynne Hanf, Federal Aviation Administration

"Tom Koulopoulos is the best presenter I've seen in 26 years." Cheryl Watchek, Minorco USA Inc.



## Simply the Best

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