

# Tom Koulopoulos - Speaker Requirements

## TECHNICAL SPECS

**Tom's presentation runs on his Apple MacBook Pro.** The ideal format uses a 16:9 form factor, although 4:3 can be accommodated. Standard VGA out and mini stereo audio out. We **STRONGLY** recommend testing of the A/V set up with a Mac laptop before Tom arrives for his A/V check.

**Tom uses his own wireless remote. His Apple laptop needs to be located on the stage and easily within his reach during the entirety of the presentation.**

Tom uses a wireless lavalier microphone and moves around a great deal during his session. Any hot zones on the stage that are subject to feedback should be clearly marked ahead of time.

We welcome video recording; however, if you are recording, we require a signed "intent of use" which clearly states that no material is to be used for rebroadcast in a commercial (for profit) manner, and also require that a copy of the video be provided to us after the event.

For large stage set-ups, a second monitor in addition to his laptop (confidence monitor) is requested at the front of the stage or on the floor immediately in front of the stage. For smaller set-ups, Tom's laptop is sufficient for this purpose.

## BULK BOOK PURCHASES

Discount rates for bulk purchases of Tom's books are available from his publisher. Contact information and pricing is available upon request.

## RESOURCES AVAILABLE BY REQUEST

Webinar rates  
Testimonials  
Video clips  
Head shots  
Bios & intros—in Word and PDF  
A/V specs—in Word and PDF  
Book excerpts

## FEES & TRAVEL REQUIREMENTS

All rates are gross commissionable rates.

**Domestic East Coast:** \$20,000  
**Domestic West Coast:** \$25,000  
**International:** \$30,000-\$50,000 (varies by destination, call for exact rates).

**Tom also requires the following travel arrangements:**

- First-class round-trip airfare from Boston
- Hotel suite (1 night East Coast, 2 nights West Coast, 2 nights+ for International)
- Ground transportation in the event city, including transportation to/from the airport to lodging and to/from the venue
- Meals
- Incidentals (for example, internet service if not included with room)
- On-site A/V contact provided in advance

## CONTACTS

Aleise Matheson  
aleise@delphigroup.com

Sharon Parker  
sharon@delphigroup.com

*Both Aleise & Sharon can be reached via phone at 804.464.8154.*

## -A/V HIGHLIGHTS-

- Tom runs his presentation on his own Apple MacBook Pro.
- The laptop must be on stage within his easy reach.
- A/V equipment (projector, connector/junction boxes) must be compatible with Apple products.
- We suggest testing with a Mac laptop before Tom's A/V check.
- Standard VGA and mini stereo out.
- Tom prefers A/V rehearsals to be schedule the evening prior to his keynote.



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